

Application Data Sheet

Application Information

Application Type::	Regular
Subject Matter::	Utility
Suggested Group Art Unit::	N/A
CD-ROM or CD-R?::	None
Sequence submission?::	None
Computer Readable Form (CRF)?::	No
Title::	Point of Purchase Research Device
Attorney Docket Number::	30790/39403
Request for Early Publication?::	No
Request for Non-Publication?::	No
Total Drawing Sheets::	5
Small Entity?::	Yes
Petition included?::	No
Secrecy Order in Parent Appl.?::	No

Applicant Information

Applicant Authority Type::	Inventor
Primary Citizenship Country::	US
Status::	Full Capacity
Given Name::	Andrew
Family Name::	Austin
City of Residence::	Chicago
State or Province of Residence::	IL
Country of Residence::	US
Street of mailing address::	1468 W. Belle Plaine Avenue
City of mailing address::	Chicago
State or Province of mailing address::	IL
Postal or Zip Code of mailing address::	60613

Correspondence Information

Correspondence Customer Number:: 04743

Representative Information

Representative Customer Number:: 04743

Assignee Information

Assignee name:: POP INSIGHTS INC.
Street of mailing address:: 1021 West Adams, Suite 101
City of mailing address:: Chicago
State or Province of mailing address:: IL
Postal or Zip Code of mailing address:: 60607